Degree Map

WP Online – MBA with Marketing Concentration

Start Date: Fall 1, 2020

Students Who Get All Foundation Courses Waived

Expedited Track – 12 months

Fall I 2020	Fall II 2020	Spring I 2021	Spring II 2021	Summer I 2021	Summer II 2021
RPS 6100-Influence,	FIN 6550-Financial	MGT 6050-Business	ENT 7300-Marketing	ENT 7600-Innovation	MKT 7880-Global
Persuasion and	and Economic Global	Analytics for	for	and New Product	Marketing-3 credits
Negotiation Strategy-	Strategy-3 credits	Strategic Decision	Entrepreneurship-3	Development-3	
3 credits		Making-3 credits	credits	credits	
MGT 6570-	MKT 7960-Marketing	MKT 7900-Consumer		MBA 6700-Integrated	
Innovation, Strategy	Strategy-3 credits	Behavior-3 credits		Learning Capstone-3	
and Corporate				credits	
Sustainability-3					
credits					